



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract #	329485
Schedule Dates	09/02/12-09/03/12
Advertiser	Pol/Iss/Spec Ops OPSEC Education Fund (16874)
Agency	Crossroads Media (1218)
Product	Political - Issue (1068)
Brand	SP OPS OPSEC ED FUND (136297)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	
Phone/Fax	/
CPE	4/128/931
Account Types	Local/Spot Agency
Billing Type	Standard
Comments	SP OPS OPSEC ED FUND SPECIAL OPS OPSEC EDUCATION FUND,

Date Entered	08/29/12
Last Modified	08/29/12
Entered By	Tara Sears
CO-OP	No
Headline #	06300728
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$1,200.00
Net Total	\$6,800.00
Sales Tax	

Charlotte (WSOC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	2	\$8,000.00
Grand Total:	2	\$8,000.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station.

Date: _____

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

REP HEADLINE# 6300728
*** ORIGINAL REV#0 ***

REF: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG29/12 12.41
*** WSOC-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	:INVT	:	:SPTS

SEP/12 \$8,000.00

CONTRACT TOTAL \$8,000.00
TOTAL SPOTS 2

MARKET TOTALS \$16,000 WSOC 50% WBTB 40% WCNC 10% WCCB 0% WJZY 0% WMYT 0% WAXN 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Emily Milhoan

do hereby request station time concerning the following issue:

Special Ops OPSEC Education Fund
 P.O. Box 320008
 Alexandria, VA. 22320
 Treasurer: Michael Smith

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Special Ops OPSEC Education Fund

Does the programming (in whole or in part) communicate a message relating to any political matter of national importance?

☐

Yes

☒

No

For programming that communicates a message relating to any political matter of national importance, list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Special Ops OPSEC Education Fund
P.O. Box 320008 Alexandria, VA 22320
Treasurer: Michael Smith

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee ☐ an association; ☐ or other unincorporated group.

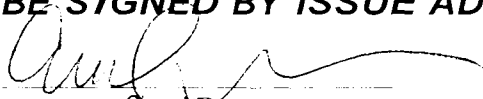
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/29/12
Date


Signature

703-485-0398
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.